Jakarta EE Marketing Committee Meeting - January 3, 2019

Agenda

- ✓ Approval of the previous mtg minutes (5 mins)
- ✓ Review of actions from last call (10 mins)
- ✓ Reporting to/from Steering Committee (Mike D) (10 mins)
- ✓ Update on status of GlassFish milestone timing (10 mins)
 - Impact to announcement planning
- Parking lot

Attendees

Edward Bratt (Oracle) Debbie Hoffman (Payara) Ivar Grimstad (Committer Member Representative) Mike Denicola (Fujitsu) Amelia Eiras (Tomitribe) Jonathan Gallimore (Tomitribe) Cesar Saavedra - Red Hat

Eclipse Foundation: Tanja Obradovic Paul White Thabang Mashologu Paul Buck (VP of Community Development)

Discussions

Introduction of Paul Buck & his role with Eclipse.

Last meeting minutes approved.

Mike D. - report from Steering Committee Meeting

GlassFish 5.1.0 release date - January 28th. That allows time to complete testing & push Eclipse GlassFish & all components from staging to public repository. Marketing Committee recommends Tues Jan 29th for release date - Mike to email Steering Committee with the date.

Blog & Announcements Activities Skeleton

Amelia E. suggested a Google doc/form to get comments/quotes from community about the GlassFish release for tweeting from Jakarta handle, including in a blog post, etc. Thabang suggested tweeting from our perspective handles "What does GlassFish 5.1 mean to you" to start the conversation.

Mike D. said there is a working group meeting scheduled for Jan 30th. We had previously discussed doing a Town Hall / end of year review (retrospective). Could open up the meeting to all community members for the Town Hall. Paul W. said we could discuss GlassFish release/announcement during the working group meeting but the agenda is normally technical-focused so the Town Hall may not make sense at that meeting. Tanja said we'd probably need to redefine this call as community-call & plan how to run the call by our next meeting.

Jan 22nd - Jakarta tech talks (community call) - could use this call to publicize the Jan 30th call.

Marketing Committee meetings to continue weekly until after GlassFish announcement when we will move to bi-weekly calls.

Actions:

- Amelia E. to set up a Google doc for community to provide quotes about GlassFish release. Will share doc and ideas for how to use the quotes with committee during next meeting.
- Mike D. to talk to Steering Committee about using Jan 30th meeting for a community / Town Hall call.